FlorenceLight

Easy, cost-effective, text-based telehealth that improves lives

Florence Light puts your patients in control of their own healthcare, helping you gather **valuable, regular and cost-effective patient data** via SMS to better manage a range of conditions such as hypertension and asthma. It also offers **valuable support for health improvements** such as weight loss.

Add a pre-configured patient and plan in under a minute and only pay for what you use — **no long-term contract or hidden extras**.

Sign up at **florencelight.uk**

Florence Light's messaging plans help patients with a range of needs, including hypertension, asthma and weight loss. And we're adding more all the time to help with COPD, Diabetes Smoking Cessation and more.

Some plans ask for readings such as blood pressure, heart rate or temperature. Some specific conditions, such as COPD or diabetes might ask for sputum colour or blood sugar. It all depends on what's needed.

Many plans include reminders or regular motivational and educational messages, helping your patient learn how to manage their condition better or to make positive lifestyle changes.

| Blood pressure | Heart rate | Blood oxygen | Temperature | Sputm colour | Blood sugar | Reminder | Yes/No/Count | Motivation |

Benefits for your organisation

Complements existing care and treatment plans

Helps avoid unnecessary appointment visits and DNAs

Promotes successful clinical outcomes

Helps to improve the quality of secondary care referrals

Easy-to-read patient data saves precious time

Benefits for your patients

Supports a range of common conditions and needs

Patients are empowered to take control of their own care

They feel more confident managing their conditions

Hospital admissions can be reduced

Uses basic SMS available on almost any mobile phone

New patient, new plan in under a minute

Your time is valuable. Log in to Florence Light using any device and you'll see a very simple (yet very secure), fast, intuitive web app designed to help you get your job done as quickly as possible.

Pre-configured plans to save you time

Florence Light is all about saving you time. Add a patient messaging plan and Flo will only ask you to personalise the settings that matter.

Easily read, print and export patient-submitted data

Readings are displayed in simple charts and tables for easy analysis, alongside a full conversation transcript. Data can be printed or exported for further analysis or upload to systems such as EMIS and SystmOne.

Manage team members and individual permissions

When you invite someone in your organisation to join your Florence Light team, you can set their permissions depending on what they need to do.

One team, one simple invoice

Individual team members don't need to worry about billing. They can focus on providing the best patient care instead. A single monthly invoice for the whole team is sent.

Secure and confidential

Information Governance, Caldicott Guidelines, Data Protection Act, Information Commissioner Guidelines, secure servers – and what patients naturally and rightly expect of us when handling their personal data, we have them all covered.

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